

UNIVERSIDAD TECNOLÓGICA DEL NORTE DE AGUASCALIENTES, MEXICO.
Associate Degree in: Marketing Business Development

Our careers are intended to Professionals Competences therefore the first 6 quarteresters of your career curriculum is called: Marketing Business Development

In the second stage (the next 5 quarteresters) you'll finish your studies as: Bachelor degree in Science: Enterprise Development and Innovation

<p>Professional Occupation: Companies in the industrial and commercial sector. Financial Organizations Adversiting Agencies and Market research.</p>	<p>Professional Acting Scenarios: The Development and innovation Engineer Busines could work as: Director, Deputy Director, Manager, Deputy Manager, Head of Department, Marketing adversiting, public relations, Human Resources, Administration and Finance, Logistics and Distribution.</p>
--	--

<p>Scholarships The UTNA has a scholarship scheme that offers great opportunities for you to study your career at the university. - Scholarship "Manutención" - Scholarship "Bécalos" - Internal Scholarship - Scholarship Food, Transport and Sport</p>	<p>We have 25 transportation routes for your comfort. For more distant locations.</p>
--	---

Business Incubator

The UTNA offers students and general entrepreneurial community, a platform to boost business creation through its Business Incubator, providing counseling, guidance to financial programs and diffusion in different photos.

CURRICULUM

Marketing Business Development

<p>First Quarter</p> <p>Sociocultural studies 1</p> <p>English 1</p> <p>Administration</p> <p>Quality</p> <p>Business environment</p> <p>Oral & written expression 1</p> <p>Marketing fundamentals</p> <p>Computering for business 1</p> <p>Mathematics</p>	<p>Fouth Quarter</p> <p>Sociocultural studies IV</p> <p>English IV</p> <p>International commerce</p> <p>Marketing research II</p> <p>Marketing mix</p> <p>Business Plan</p> <p>Adversiting prouctions I</p>
<p>Second Quarter</p> <p>Sociocultural studies II</p> <p>English II</p> <p>Purchase</p> <p>Statistics for business</p> <p>Consumers behavior</p> <p>Sales management</p> <p>Computering for business II</p> <p>Budgets</p>	<p>Fifth Quarter</p> <p>English V</p> <p>E-Commerce</p> <p>Oral &written expression II</p> <p>Multidiscipline II</p> <p>Export Plan</p> <p>Marketing, Strategic Planning</p> <p>Advertising prouction II</p> <p>Human Relationship</p>
<p>Third Quarter</p> <p>Sociocultural studies III</p> <p>English III</p> <p>Warehouse administration</p> <p>Marketing communications</p> <p>Sales strategies</p> <p>Finances</p> <p>Multidiscipline I</p> <p>Marketing research</p> <p>Strategic marketing</p>	<p>Sixth Quarter</p> <p>internship</p>

CURRICULUM

Bachelor degree in Science: Enterprise Development and Innovation

<p>Seventh Semester</p> <p>Time Management</p> <p>Special Accounting</p> <p>Financial Structure</p>	<p>Ninth Semester</p> <p>Address of High Performance Teams</p> <p>Cost and Inventory Management</p> <p>Government Auditing</p>
---	--

Physical People Tax Simulator English VI	Financial Evaluation Human Resources Management integrator I English VIII Individual Tax Simulator Nonprofit
Eighth Semester Planning and Organization of Work Governmental Accounting Capital Structure People Simulator Attorney Morales English VII	Tenth Semester Business Negotiation Administration Costs for Decision Making Salaries and Wages Tax Audit English IX integrator I Integrative II Fiscal Defenses Seminar

Eleventh Semester
Professional Practices

