

UNIVERSIDAD TECNOLÓGICA DEL NORTE DE AGUASCALIENTES, MEXICO.
**Asocciate Degree in: Business Administration Area Project
Design and Evaluation**

Our careers are intended to Professionals Competences therefore the 6
quartermasters of your career curriculum is called: Business Administration Area
Project Design and Evaluation

**With an Associate Degree in Business Administration Area Project Design and
Evaluation, you can be involved in:**

- Investment Project Analyst
- Market and Financial Analyst
- Business Administrator
- Project Leader
- Investment Advisor
- Independent Consultant
- Have your own Business

PROFESSIONAL PERFORMANCE SCENARIOS

- Companies of the Agricultural, Industrial, Commercial and Services areas
- Government Agencies: Economic and Business Development Agencies, Social and Governmental Development, Financing Funds Project
- Rural Producers and Productive Units. Cameras and Business Organizations
- Financial Organizations, Banking, Credit Unions and Trusts
- Self-employment, Consulting or Professional Offices, Creation and Operation of your own Company

ADMISSION PROFILE

- Analysis of the structure and functionality of projects in operation and/or studies
- Identification, design and evaluation of projects
- Develop and manage productive units
- Coordinate of productive projects
- Prepare market research, as well as technical and financial feasibility of administrative studies.

<p>Scholarships The UTNA has a scholarship scheme that offers great opportunities for you to study your career at the university.</p> <ul style="list-style-type: none"> - Scholarship “Manutención” - Scholarship "Bécalos" - Internal Scholarship - Scholarship Food, Transport and Sport 	<p>We have 25 transportation routes for your comfort. For more distant locations.</p>
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Business Incubator

The UTNA offers students and general entrepreneurial community, a platform to boost business creation through its Business Incubator, providing counseling, guidance to financial programs and diffusion in different photos.

1ST QUARTER

- ENGLISH I
- COMPUTER SCIENCE CLASS
- STATISTICS
- ACCOUNTING I
- FUNDAMENTALS OF ADMINISTRATION
- ORAL AND WRITTEN EXPRESSION I
- SOCIOCULTURAL TRAINING I

2ND QUARTER:

- ENGLISH II
- ACCOUNTING II
- STRATEGIC PLANNING
- SOCIOCULTURAL TRAINING II
- ADMINISTRATIVE PROCEDURES
- BASICS OF MARKETING
- ANALYSIS AND INTERPRETATION OF FINANCIAL STATEMENTS

3RD QUARTER:

- ENGLISH III
- INTEGRATION I
- MARKETING STUDIES
- FINANCIAL PLANNING
- THEORY AND ORGANIZATIONAL DEVELOPMENT
- WORK CAPITAL MANAGEMENT
- ECONOMY APPLIED IN BUSINESS
- REGIONAL LOCAL DEVELOPMENT I

- SOCIOCULTURAL TRAINING III

4TH QUARTER:

- ENGLISH IV
- TECHNICAL STUDY
- FINANCIAL STUDY
- PRODUCTION SYSTEMS
- SOCIOCULTURAL TRAINING IV
- LOCAL AND REGIONAL DEVELOPMENT II
- PROJECT MANAGEMENT I
- COMPUTER SCIENCE APPLIED TO BUSINESS
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5TH QUARTER:

- ENGLISH V
- INTEGRATION II
- COMMERCIALIZATION
- BUSINESS CONSULTANCY
- ORAL AND WRITTEN EXPRESSION II
- PROJECT MANAGEMENT II
- FINANCIAL ECONOMIC EVALUATION

6TH QUARTER

- INTERNSHIP

